Evaluation of the user interface of USAblight Ella Nonni, Katherine McComas Cornell University, Ithaca, NY, 14853

Ella Nonni, a rising senior at Cornell University majoring in Biology & Society, is focused this summer on collecting feedback on the current usablight.org website. This involves conducting an electronic survey with current users of the website to ensure that the website is serving its users. In addition, working alongside PhD candidate (Cornell), Joseph Steinhardt, she is developing and preparing to conduct an online experiment to investigate how different manners of information presentation about late blight (e.g., narrative story-telling styles) influences the extent to which readers trust the source. Both sets of findings (survey and experiment) are intended to offer evidence-based suggestions for how the usablight.org site might be improved.

